

CEO's Message



A memorial for sports booster Jim Scott will be held at 4:30 p.m. on Nov. 11 in the Estancia gym before the Battle of the Bell.

The greatest edition of the Battle of the Bell?

It's been 45 years since Estancia High School opened its doors and provided our city with a second prep school—and a natural cross-town rival for Costa Mesa High.

Over the past four-and-a-half decades, the annual Battle of the Bell football game between the two local schools has developed into one of the state's best rivalries, with each team trying to capture the Battle of the Bell trophy—and bragging rights for the next 12 months.

This year's game on Friday, Nov. 11, at Estancia's Jim Scott Stadium has the potential of being the greatest edition of the Battle of the Bell. The football programs of the Mustangs and Eagles are on the rise, and this season both teams have steamrolled most of their opponents. For example, last month Costa Mesa crushed Saddleback 61-0. A week later, Estancia coasted to a 51-0 win over Saddleback.

A thrilling, hard-fought contest between the evenly matched Mustangs and Eagles would be fitting for the first Battle of the Bell football game since Jim Scott—longtime Costa Mesa sports booster and the driving force behind the building of the stadium at Estancia—passed away earlier this year. The special day will be made even more meaningful with a memorial service at 4:30 p.m. for Jim Scott in the Estancia gym, and a half-time event honoring Jim Scott and his family.

Before I give my prediction for this year's Battle of the Bell game, I should disclose that my oldest daughter is a Mustang alum and my youngest daughter is a cheerleader and junior class president at Costa Mesa High. Finally, my wife and I have attended every football game for the last five years. But in no way do those ties color my prediction.

It just so happens that I have the Mustangs beating the Eagles, 28-24.

Tom Hatch, chief executive officer, City of Costa Mesa

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☒ Comments or suggestions, please contact william.lobdell@costamesaca.gov

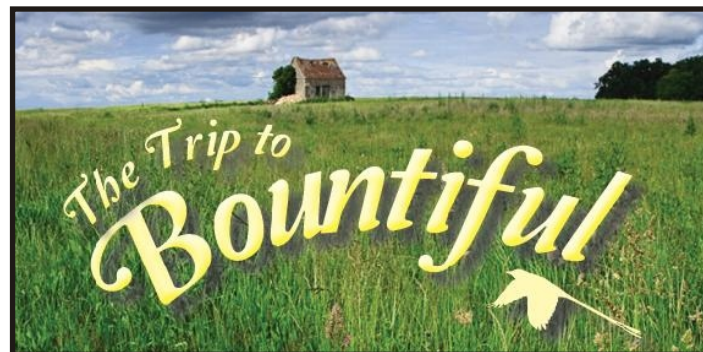


City of Costa Mesa



Costa Mesa City Hall

CEO's Office



Community calendar

Nov 5 SATURDAY You can get rid of that junk in the trunk at Costa Mesa Senior Center, which is hosting the "Junk in the Trunk" Flea Market and Pancake Breakfast at 695 W. 19th St. from 8 a.m. to 3 p.m. (breakfast will be served from 8 a.m. to noon). Pancake breakfast tickets are \$5.

Nov 6 SUNDAY Medieval Animal Rescue Charity Faire & Show—featuring jousting and sword-fighting demonstrations—will take place from 9 a.m. to 5 p.m. at the OC Fair & Event Center's Equestrian Center. General admission is \$20; \$15 for seniors, children (6-12), military members; and free for kids 5 and under. Parking is \$5.

Participate in the first 2MillionDogs Costa Mesa Puppy Up Walk for canine cancer research, which will take place at Fairview Park at 10 a.m. Registration is \$25 for the two-mile walk. And the first 100 walkers to arrive will receive a free goodie bag.

Want pictures of your best friend? Howlidays at Costa Mesa Bark Park will give you six photos of Fido on a CD for a donation of \$15. The event will take place from 10 a.m. to 2 p.m.

Nov 8 TUESDAY The City Council Study Session has been cancelled for November 8, but a special City Council Closed Session scheduled for 4:30 p.m. to discuss labor relations issues.

Nov 10 THURSDAY At the Segerstrom Center for the Arts, attend the Pacific Symphony's tribute to Paul McCartney at the Renee and Henry Segerstrom Concert Hall on Thursday, Friday, and Saturday; and two-time Tony Award-winner Chita Rivera will be singing her favorite Broadway songs on Thursday through Sunday.

At South Coast Repertory theater, you have the choice of two plays. One is the critically acclaimed "Trip to Bountiful," by Pulitzer Prize winner Horton Foote. And younger audiences will love "Junie B in Jingle Bells, Batman Smells!" a new play based on the award-winning children's book about the world's funniest first-grader. Both plays run through Nov. 20.

For a complete list of community events, click [here](#).

CEO's Office



Process established for analyzing vacant positions

City CEO **Tom Hatch** has formed a three-member team to review any city job that becomes vacant. Hatch started the committee—made up of Interim Asst. CEO **Peter Naghavi**, Finance and IT Director **Bobby Young**, and Human Resources Manager **Lance Nakamoto**—to make sure open positions are thoroughly analyzed to see if the position is needed or if the position should be eliminated for budget savings or at least frozen until a second-tier pension plan is in place.

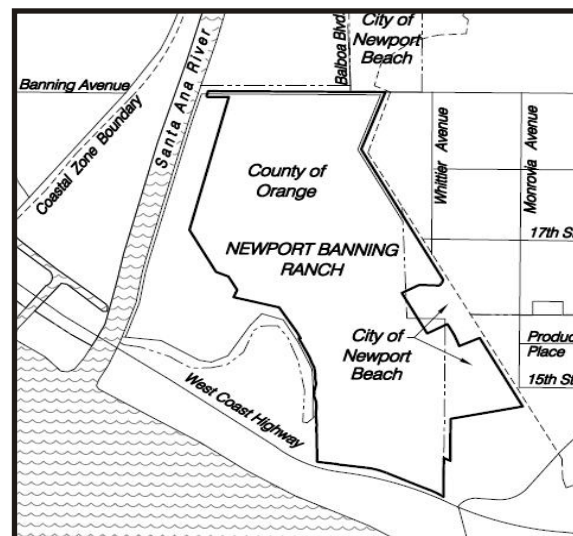
If the position is deemed critical or if its elimination would noticeably lower service levels, the committee will recommend to Hatch that the job be filled. The CEO has final say on personnel matters.

MAKING HISTORY



The day "Mystery Control" for radios arrived in Costa Mesa

Charles TeWinkle, a prominent Costa Mesa businessman and first Costa Mesa mayor, opened his hardware store at 1818 Newport Boulevard in October 1922. By 1938, the store had become an appliance and hardware emporium. The photograph above, taken during the 1938 Christmas season, shows TeWinkle demonstrating new technology—the Philco Mystery Control—the frontrunner to today's TV remote control. (Courtesy of the Costa Mesa Historical Society.)



Asked and answered: Questions on Banning Ranch project

City staff has answered many of the questions at a recent Council study session about the Banning Ranch project in Newport Beach, which runs along Costa Mesa's west border. You can find the information [here](#) on the City's website under "Latest Headlines."

Here are two samples:

Does the Banning Ranch project consider all impacts on the City's General Plan?

The Banning Ranch Draft Environmental Impact Report includes analysis of various traffic conditions. The analysis for the year 2016 conditions includes consideration of all projects approved by the City of Costa Mesa to date. The General Plan conditions assume the full build-out of the General Plan and includes land use, as well as circulation improvements. The project analysis did not assume any improvements to the SR-55 Freeway.

Will the cost for traffic mitigations be paid for by the project?

At this point, there is no final agreement regarding the payment or implementation of traffic mitigations. The developers have indicated that they would work with the City in the implementation of the mitigation measures identified for the project.

Development Services



Three-lane Swimming Pool



Childcare Area

Premier 24-Hour Fitness to open soon at Triangle Square

Planning staff recently got a sneak peak at the newest 24-Hour Fitness health club, a luxury facility that takes up 60,000 square feet in Triangle Square. It's a workout just to walk through the entire place! The club features a three-lane swimming pool, a basketball court, a spa, and sauna/steam rooms at the basement level. At the street level there's cardio equipment and weights and a spin cycling room. The grand opening is scheduled Saturday, Nov. 19. It's hoped that this addition will be a key to the revitalization of Triangle Square.

—Mel Lee

Fire Department



Costa Mesa firefighters pay tribute to fallen colleagues

Costa Mesa firefighters attended the Orange County Firefighter Memorial in Santa Ana last month to pay tribute to local firefighters who passed away in 2010. The memorial is across from the Old Courthouse. Family members present were handed red roses, which were placed at the base of the memorial in honor of their loved ones.

Costa Mesa Fire Department has been fortunate to not have a name read since retired Firefighter **Bill Halley** passed away in 2005. Next year, Costa Mesa will have retired Capt. **Don "Swannie" Swanson**, who recently passed away from cancer, included in the reading.

Members present were Captain **Brent Turner**, Engineer **Steve Savage**, Firefighter/ Paramedics **Mark Martinez** and **Taylor Voss** and Battalion Chief **Fred Seguin**.

Police Department



Explorer Scout program adds 7 members

The Costa Mesa Police Department Explorer Program added seven new members this week, bringing the total membership up to 25.

Explorer Scouts is a volunteer organization that helps instill the qualities of integrity, discipline, and self-esteem into young men and women interested in law enforcement or other related fields (Police Chief **Tom Gazsi** started his career as an Explorer Scout). Costa Mesa's program—known as Explorer Post No. 198—is part of the Boy Scouts of America and Learning for Life.

Explorers receive training in physical fitness, drill, report writing, patrol procedures, crime scene investigation, traffic control, DUI investigation, building searches,

domestic violence, felony car stops, and criminal law. In addition, explorers attend a weeklong law enforcement academy that includes classroom instruction and physical training.

Applicants for the Costa Mesa Police Department's Explorer Program must be between 14-20 years of age and be in good physical condition. They are required to maintain a minimum GPA of 2.0 and be in good standing with school administrators.

Explorers attend weekly meetings at 7 p.m. on Tuesdays at the Costa Mesa Police Department. For more information, e-mail [here](#) or call (714) 754-4938.

SECRET SPOT



Somewhere in Costa Mesa you might recognize this bit of local scenery.

Hint: To a certain degree, this is a Costa Mesa institution.

To get the whole picture, see page [7](#).

Public Services



New Harbor Boulevard traffic signals get the green light

The traffic signal controllers along Harbor Boulevard are being upgraded over the next two weeks with funding provided by the Orange County Transportation Authority (OCTA) Traffic Signal Synchronization (TSS) program.

The new state-of-the-art traffic signal controllers replace the ones installed in the early 1990s, and form an important milestone in the implementation of the City's Traffic Signal System Master Plan. The new controllers will be the first deployment of "in the field" intelligent traffic signal controllers in Costa Mesa.

These traffic controllers also have the capability to send and receive information from the Traffic Management Center at City Hall. All 17 traffic signal controllers on Harbor Boulevard within the City's jurisdiction will be replaced at this time.

In addition, this project will also implement new traffic signal timing plans to coordinate lights on Harbor Boulevard from Fullerton to Costa Mesa. This is expected to reduce traffic delays, lower greenhouse gas emissions from vehicles, and improve travel times.

During the signal controller switch, the traffic signals along Harbor Boulevard will be placed in a temporary "red flash phase" as the final connections are swapped and the old controller is removed. The work will occur during the off peak hours to minimize traffic disruptions. After the installation of the new controllers, the City will monitor the signal operations and make adjustments as necessary.

For more information, please contact **Raja Sethuraman**, Transportation Services Manager, at (714) 754-5032.



Joint meeting scheduled to review Irvine Avenue landscaping

If you've driven down Irvine Avenue recently and wondered how the cities of Costa Mesa and Newport Beach are going to landscape the median after the cutting down of more than 100 eucalyptus trees, you'll want to attend a joint session of the Costa Mesa and Newport Beach parks and recreation commissions on Dec. 7 at 7:00 p.m. in the Costa Mesa Council Chambers. The cities' staff have been discussing potential landscaping proposals and will be looking for input from the public and commissioners.

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FINAL WORDS



You are what you think

By Michael Josephson

In the early 1900s, a little-known philosopher named James Allen wrote a powerful essay called "As a Man Thinketh" in which he argued that we are what we think, that a person's character is the sum of his thoughts. He declared that the power to control our thoughts (whether we use that power or not) is the ability to mold our character and shape our destiny.

This is a profound insight, making us personally responsible not only for our conduct but for our circumstances.

He wrote, "As a plant springs from the seed, our actions, character, and even our circumstances spring from our thoughts." As long as we believe we're the creatures of outside conditions, we will fail to become the rightful masters of our lives. But if we do the hard work of reflecting continually to identify and modify negative beliefs and attitudes, we'll be astonished at the rapid transformation it will produce in our lives.

Our thoughts and actions can be either jailors of negativity, imprisoning us in degrading circumstances, or angels of freedom, liberating us to achieve our noble potential.

The relationship between attitudes and circumstances is now well recognized, captured in aphorisms like "Change your attitudes and you change your life," and "It's not your aptitude but your attitude that determines your altitude."

But it's Allen's connection between thoughts and character that is especially interesting. Yes, our destiny is determined by our character, but our character is *not* determined by destiny.

We can't always control when bad thoughts and negative impulses enter our minds, but we can decide either to nurture or to reject them.

Michael Josephson is founder of the Josephson Institute, whose goal is to increase ethical commitment, competence, and practice in all segments of society. You can subscribe to Michael Josephson's free newsletters [here](#).

SECRET SPOTTED



Answer: Whittier Law School, which moved to Costa Mesa in 1997